
Part 3 of Form ADV: Client Relationship Summary

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Item 1 – Introduction

DA Inv LLC (“**DA Inv**” or the “**we**” or the “**us**”) is registered with the Securities and Exchange Commission as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand the difference.

Free and simple tools are available to research firms and financial professionals at www.investor.gov/CRS which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2 – Relationships and Services

What investment services and advice can you provide me?

DA Inv LLC offers limited investment advisory services to retail investors (“**Clients**” or “**you**”) through its proprietary web-based application (the “**App**”). Clients must complete an investor questionnaire via the App and open an account with an approved broker-dealer (the “**Custodian**”) to utilize DA Inv’s services. Based on answers to the investor questionnaire, the App will make portfolio construction and asset allocation recommendations in line with a Client’s investment objectives. The Custodian will hold Client cash and securities and facilitate standard account activities such as trade reporting, recordkeeping, and preparing and providing account statements.

DA Inv advises Client accounts on a *non-discretionary* basis, which means DA Inv will make recommendations to a Client based on their personal investment goals and but will not make the ultimate decision regarding the purchase and/or sale of investments for a Client account. DA Inv provides continuous access to the App regarding information about account status, portfolio allocations, securities, and account balances. The App periodically monitors each Client account to evaluate the current portfolio construction against the original portfolio recommendations at account opening. The App will then send reminders to Clients regarding rebalancing portfolios, performance, and projections on reaching investment objectives.

There is no minimum to open an account; however, an account may only be opened with DA Inv at DA Inv’s sole discretion.

Additional information about our advisory services is located in Item 4 and 7 of our Firm Brochure which is available online at www.adviserinfo.sec.gov by searching firm CRD# 334514.

Questions to Ask Us
Ask our financial professionals these key questions about our investment services and accounts.
1. Given my financial situation, should I choose an investment advisory service? Why or why not?
2. How will you choose investments to recommend to me?
3. What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

Item 3 – Fees, Costs, Conflicts, and Standard of Conduct

What fees will I pay?

DA Inv charges an annual management fee of .01% (the “**Advisory Fee**”) of assets under management. A Client may incur certain charges imposed by custodians and other third parties, including transfer fees, administrative fees and other fees and taxes on brokerage accounts and securities transactions. The issuer of the securities products purchased by Clients may charge product fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Additional information about our fees is located in Item 5 of our Firm Brochure which is available online at www.adviserinfo.sec.gov by searching firm CRD# 334514.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When DA Inv acts as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what that means.

Da Inv makes money by having more Clients use the App and there is an incentive to sign-up additional Clients to the App. Our employees may personally hold interests in the same securities which are recommended to Clients by the App. DA Inv partners with a non-affiliated broker-dealer and may be deemed to routinely direct Clients to execute transactions through that partner broker-dealer.

Additional information regarding conflicts of interest, and how we manage them, is located in Items 8,10, and 11 of our Firm Brochure which is available online at www.adviserinfo.sec.gov by searching firm CRD# 334514.

Questions to Ask Us
<ul style="list-style-type: none"> How might your conflicts of interest affect me and how will you address them?

How do your professionals make money?

Our employees receive a base salary and may receive a discretionary bonus (cash and non-cash benefits) linked to the revenue and growth of DA Inv. Given that the advisory services are automated, we do not employ financial professionals in the traditional sense. Compensation is not based on commissions or fees of any kind.

Additional Questions to Ask Us
<ul style="list-style-type: none"> Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

Item 4 – Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

No, DA Inv and our financial professionals do not have any legal or disciplinary history material to an evaluation of our advisory services or the integrity of management. Visit www.investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Additional Questions to Ask Us
<p>Ask our financial professionals these key questions about our disciplinary history.</p> <ul style="list-style-type: none"> As a financial professional, do you have any disciplinary history? For what type of conduct?

Item 5 – Additional Information

For additional information on our investment advisory services, see our Form ADV Part 1A and Part 2A Brochure on adviserinfo.sec.gov by searching firm CRD# 334514.

Additional Questions to Ask Us
<p>Ask our financial professionals these key questions about contact and complaints.</p> <ol style="list-style-type: none"> Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?